

# MERCHANDISE CATEGORIES

## 3. T-SHIRT

STRICTLY CONFIDENTIAL  
FOR INTERNAL USE ONLY

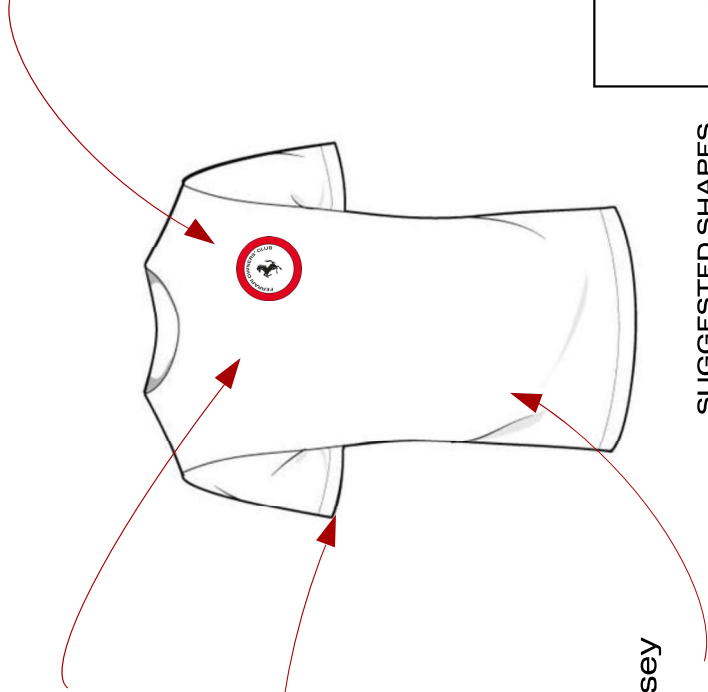
- Neck**
- Crew neck
  - V-neck

- Sleeves**
- Short sleeves without ribs
  - Long sleeves

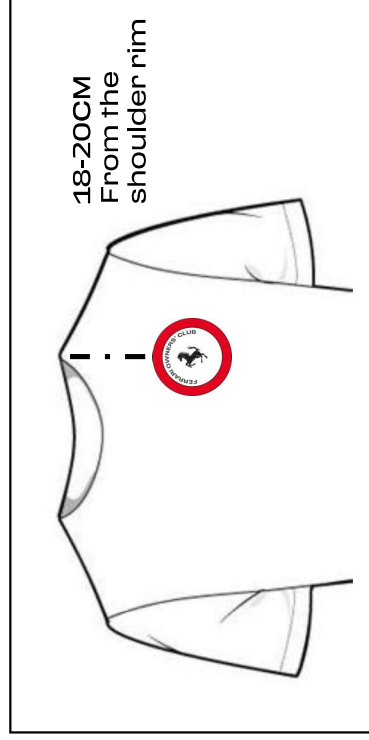
- Fabric/Materials**  
Ideally always sustainable.  
*Natural:*
- Organic Cotton (GOTS) in jersey
- Avoid synthetic fiber

- Logo position**
- On the heart

- Logo size & execution**  
5,5CM
- Printed on patch
  - Rubber patch
- Avoid embroidered patch



### LOGO POSITIONING (M SIZE)



### SUGGESTED SHAPES

